

Your Invitation to

The Boardroom Lunch

TALKIN' ABOUT Y GENERATION?



Generation Y makes up 21% of the Australian population - that's 4.2 million people aged between 13-28 who may include your own family members, work colleagues or even current and potential clients.

Adam Penberthy is commonly known as The Gen Y Guy. He is the founder of a Brisbane creative agency which specifically consults on ways businesses can engage and communicate with a sceptical and tech savvy generation who won't be sold easily. Working with mayor clients across Australia in fields as diverse as telecommunications, health, retail, tourism and financial planning, has enabled Adam to be at the forefront of new strategies to get your brand exposed to Generation Y.

Join us at the July 3rd Boardroom Lunch to hear Adam's secrets to engaging, communicating and selling to this next generation of leaders and decision makers.



Date: Friday, 3rd July 2009

Venue: Montego's on the Bay, Grand Parade, Kawana Island

Time: 12.00 for 12.30pm - 3.00pm

RSVP: boardroomlunch@placemakers.net.au or 5493 9665 by 29/06

Cost: \$85/head includes 2 course lunch, wine and beer.



Please reply by return email, fax or post to:

PlaceMakers
PO Box 1615, Buddina Qld 4575

FAX: 07 5493 9570

No. of tickets: _____ Guest's Names: _____

Payment method: Cheque Money Order Credit Card Direct Deposit

Please make cheques or money orders payable to: PlaceMakers Communications & Marketing Pty. Ltd.

Card No: _____ Exp. Date: ____ / ____ Amount: \$ _____

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