

GROWING GREENER, CLEANER & MORE SUSTAINABLE BUSINESSES

INFORMATION SESSION

WORLD ENVIRONMENT DAY FESTIVAL



SUNDAY 28TH JUNE 2009

10.15-11.45AM

UNIVERSITY OF THE SUNSHINE COAST

Venue: LT3 Building I



**University of the
Sunshine Coast**
Faculty of Business

YOU WILL RECEIVE INFORMATION ON:

- Why sustainable business practices are better for you and your organisation
- How to grow greener, cleaner and more sustainable businesses
- How to minimise energy use and waste production
- How to increase your competitive advantage and improve your bottom line

SPEAKERS	TOPICS	PRESENTERS
<p>Bob Abbot Sunshine Coast Mayor</p>	<p>Sunshine Coast Regional Council support</p>	<p>Emma Menzies Eco-Biz</p> <p>Emma is the EcoBiz co-ordinator and has years of experience with assisting businesses to identify efficiencies in waste, water and energy for financial and environmental benefits.</p>
<p>Emma Menzies Eco-Biz</p>	<p>Sustainable business practices and Eco-biz products and services</p>	<p>Don Parry</p> <p>Don is the Communications & Planning Manager and a shareholder of Queensland Complete Printing Services. QCPS has won Queensland Government Business Excellence Awards four years in a row.</p>
<p>Richard Phillips Sheraton Hotel</p>	<p>Case Study #1 A five-star approach to sustainable practices in resort hotel management</p>	<p>Bob Willard</p> <p>Bob is a leading expert on the value of corporate sustainability business strategies. In the last three years he has given over 180 presentations to corporations, consultants, academics and non-government organisations.</p>
<p>Don Parry QCPS</p>	<p>Case Study #2 An award-winning approach to outstanding sustainable business practices</p>	
<p>Bob Willard</p>	<p>Presentation of Bob Willards' podcasts and live interaction from Canada on corporate sustainable strategies</p>	
<p>Dr. Marcus Bussey & all speakers involved</p>	<p>Question & answer time</p>	
<p>Dr. Gayle Mayes & Dr. Marcus Bussey</p>	<p>Final comments Relevant courses at USC Wrap up</p>	

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